THE SIGNATURE TALK

You Can Use AI for That?

Discover useful possibilities in the work and life already in front of you.

Matt starts with a Saturday volunteer schedule. Attendees see what to ask AI, spot a double booking after someone cancels, and verify the fix. A learning aid and a small calculator show how the same process applies to other tasks.

WHAT ATTENDEES TAKE AWAY

- Six steps they can reuse. Define, Brief, Plan, Build, Test, Improve.
- Practice checking an AI result. Compare it with the facts and rules they gave it.
- Leave with an experiment. Choose one thing to try and a way to tell whether it helped.

THREE AUDIENCE EDITIONS

Work and business: Recurring tasks, difficult conversations, scattered information, and useful tools.
Everyday life: Learning, preparation, organization, and practical personal projects.
Education and nonprofits: Clearer explanations, activity preparation, and volunteer coordination.

THE EXPERIENCE

50 minutes of speaking and demonstrations + 10 minutes of use-case Q&A. Available locally in the Cedar Rapids and Marion area and virtually. Includes a host planning call and a two-page attendee takeaway. Attendees can participate without laptops or AI accounts.



About Matt

Matt Magstadt brings experience across operations, training, customer success, and product management to practical AI education. He shows people how to recognize useful applications, explore ideas, and check the results. Matt is based in Marion, Iowa.

Invite Matt to speak

Share your audience, event date, delivery format, and desired takeaways.

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